



AMERICAN MUNICIPAL POWER

Media Kit

www.ampppartners.org

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American Municipal Power, Inc.

American Municipal Power is a nonprofit leader in wholesale power supply for municipal electric systems. We help member communities control their destinies in the volatile world of power supply. Owned and governed by our members, we purchase, generate and distribute electric power for 128 publicly owned utilities serving more than 570,000 customers in six states — Ohio, Pennsylvania, Michigan, Virginia, Kentucky and West Virginia. While power supply remains our primary mission, AMP offers a wide variety of other services to help member communities improve the quality of municipal utility services to their customers. Services include safety programs, technical services, financial programs, legislative, regulatory and legal representation as well as community outreach programs.

On July 6, 2009, American Municipal Power-Ohio (AMP-Ohio) announced a new name and launched a new branding campaign. The new name, American Municipal Power, Inc. or AMP, reflects the changes and growth that have occurred with the organization in recent years.

Media Resources

The American Municipal Power Website is a useful resource for reporters looking for information about the organization including development projects, statistics, financial statements and services offered to member communities. Visit the “Newsroom” section to view the latest AMP press releases as well as the “Hydroelectric News” section which features stories about AMP’s ongoing Hydro projects.

<http://www.amppartners.org>

<http://www.amppartners.org/news/newsroom/>

<http://www.amppartners.org/generation-assets/hydroelectric/news/>

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American Municipal Power Fact Sheet

American Municipal Power is the nonprofit corporation organized in Ohio in 1971 for the purpose of owning and operating electric facilities or otherwise providing for the generation, transmission and distribution of electric power and energy to its members. AMP is owned and governed by its member communities, who are in turn governed by their more than 570,000 customers. As of April 2011, AMP membership totaled 128 which includes 82 public power communities in Ohio, 30 in Pennsylvania, six in Michigan, five in Virginia, two in West Virginia and three in Kentucky.

AMP generates and/or purchases wholesale electric power, and sells it to members at rates based on the purchase price and dispatch fees plus a small service fee. The organization also develops alternate power resources to best meet members' short- and long-term needs, with an energy control center in operation 24 hours a day, 365 days a year to serve its member communities. In addition, AMP provides a wide range of other services on a cooperative, nonprofit basis for the mutual benefit of all member communities.

The AMP Board of Trustees consists of 16 communities; each designates its own representative to the board. Various Board of Trustees committees concentrate on vital functions of the organization, including base load generation, green power development, hydro power projects, legislative and member services.

American Municipal Power and its member communities own and operate facilities that generate 580 megawatts (MW) of power. AMP serves as an independent project manager of Ohio municipal electric communities participating in "joint ventures" (JVs) to share ownership of power generation and related facilities. There are five Ohio Municipal Electric Generation Agency (OMEGA) Joint Ventures including the Belleville Hydroelectric Plant (OMEGA JV5) and Ohio's first utility-scale wind farm, the AMP Wind Farm (OMEGA JV6).

Quick Facts

- AMP generated approximately \$181 million in unaudited revenues as of the first quarter of 2009
- The value of AMP assets has topped \$5 billion
- Each of AMP's six proposed hydroelectric projects is expected to create up to 400 new construction jobs over a four-year construction cycle and will create 7-12 permanent jobs



American Municipal Power Projects

As part of American Municipal Power's efforts to diversify the energy generation portfolio available to member communities, the organization is involved with more than a half-dozen projects, including some that extend beyond the borders of its membership area – a coal-fired generating plant in Illinois and hydroelectric plants along the Ohio River.

AMP is actively pursuing more than 1,600 MW of additional capacity by developing new generation facilities using a diverse mix of renewable energy and fossil fuels. AMP is taking a leadership role in the development of hydroelectric power. AMP is developing six new run-of-the-river hydroelectric facilities that will be installed on existing dams on the Ohio River. These projects represent the largest deployment of clean, renewable run-of-the-river hydroelectric generation in the country and will add more than 400 MW of new renewable energy generation to the region.

AMP is participating in the construction of a coal-fired generation plant in Lively Grove Illinois called Prairie State Energy Campus. The 1,600 MW advanced coal facility is being built at the mouth of a mine estimated to hold more than 30 years of coal reserves. It will be among the cleanest U.S. coal-fueled power plants, generating low-cost electricity to serve more than 2.5 million people throughout the Midwest and eastern United States. AMP will purchase 368 MW of the project, more than 23 percent of Prairie State's generating capacity, making AMP the single largest stakeholder in the project.

Prairie State and AMP's ongoing hydroelectric development efforts are giving member communities the ability to further shield themselves from the volatile nature of the wholesale electric market. As market prices continue to fluctuate and almost certainly trend upward in the coming years, the ability of member communities to rely instead on jointly owned and controlled generating assets will serve as a major power supply asset. The projects will ultimately provide member communities a stable way to provide reliable, affordable power to their customers.



Affiliates and Subsidiaries Fact Sheet

OMEA – Ohio Municipal Electric Association

The Ohio Municipal Electric Association was organized in 1962 to represent Ohio's municipally owned power systems. It was created by a group of individual municipal utilities that recognized the need to join forces in an effort to further the interests of public power at a statewide level.

OMEA services include lobbying, member activities, coalition building, and legislative analysis. The OMEA also serves as the legislative liaison to AMP and represents the state and federal legislative interests of Ohio municipal electric communities.

Although closely aligned with AMP, the OMEA is a separate, nonprofit entity guided by a 16-member board of directors. The OMEA board is composed of twelve elected officials from member communities and 4 municipal electric systems representatives who may be, but are not required to be, elected officials of the communities they serve.

AMPO, Inc.

AMPO, Inc. is the wholly-owned subsidiary of AMP. AMPO, Inc. provides expert assistance in establishing electric and gas aggregation programs to benefit local consumers.

Formed in 1998, AMPO, Inc. provides direction and service to local governments and other energy consumers in evolving energy markets. This includes the development and implementation of local electric and natural gas aggregation programs, review and negotiation of energy contracts and the evaluation and implementation of energy supply alternatives for local business, industry and government.



Public Power Industry Fact Sheet

Public power is a collection of more than 2,000 community-owned electric utilities, serving over 45 million people or about 14 percent of the nation's electricity consumers.

Public power utilities are operated by local governments to provide communities with reliable, responsive, not-for-profit electric service. Public power utilities are directly accountable to the people they serve through local elected or appointed officials.

Some of the nation's largest cities – Los Angeles, San Antonio, Seattle and Orlando – operate publicly owned electric utilities, but many public power communities are small with their utilities serving 3,000 or fewer customers.

Unlike private power companies, public power utilities are public service institutions and do not serve stockholders. Instead, their mission is to serve their customers. They measure success by how much money stays within the community through low rates and contributions to the city budget, not how much goes out to stockholders across the country and around the world.

The American Public Power Association is the service organization for the nation's more than 2,000 community- and state-owned electric utilities. It represents public power's interests in Washington, D.C., and provides an array of services to help its members with managerial and operational issues. Visit the APPA Web site: <http://www.publicpower.org>

Quick Facts

- 49 – Number of states with public power systems (all but Hawaii)
- 2,010 – Number of public power systems in the U.S.
- 1880 – Year first public power systems were created
- 1.4 million - Number of customers served by the largest municipally owned public power system, the Los Angeles Department of Water & Power



Logos

AMP's name and logo embody the organization's values and reputation. We carefully protect our name and logo and closely monitor their use. If you would like to use the AMP logo, you must request permission by contacting Sr. Director of Media Relations and Communications Programs, Kent Carson at 614/540-1111 x 0842 or by e-mail at kcarson@amppartners.org.

